

Become a Champion



The
**Regenerative
Business Summit**

Fusion Virtual/Local May 12th in the USA

What is It: The 2019 Regenerative Business Summit is a fusion of local events in 10+ cities coupled with virtual engagement around the world. This is not a standard “summit” – there will be no presentations, no panels, and no keynotes. Live “fishbowls” with CEOs and Founders of leading businesses (e.g. Sheryl O’Loughlin of REBBL) will be combined with interactive workshop sessions, where local participants work together on their real business pursuits. Regenerative Business Summit Champions are the host of the local events in each of 10+ cities, inviting appropriate businesses from their network to grow a community of regeneration-minded companies.

What is it about: The theme of this year’s summit is “Essence Expression Through Business”

You will engage with what the Essence of a business is, and how to use it for:

- ◇ Strategic Positioning for Non-displaceability in your markets
- ◇ Industry Leadership for Realizing Social and Planetary Imperatives
- ◇ Work Design and Systems to Develop Core Human Capacities

Why Become a Champion? The Opportunities:

- Brand-building for your own business in your local community and globally
 - » Includes being interviewed on The Regenerative Business Podcast by Carol Sanford.
- Business-building for your business by engaging with your suppliers, customers, distributors and community.
 - » Includes dedicated connection with a Regenerative Business Alliance Resource to design strategic invitations.
- Professional Growth for your team – accelerated development of strategic capacity, critical thinking, and business systems design.
 - » Includes participation in the summit for 3 people from your company at no charge (\$1297 value).
- Essence Discovery – Get access to a rare opportunity to reveal the founding Essence of your business by purchasing Regenerative Business books instead of paying a fee.



Become a Champion | Regenerative Business Summit

Fusion Virtual/Local May 12th in the USA

The Unique Role & Contribution of a Business Champion

We count on the champion to ensure the following set of logistical services. Equally important is your role in setting a tone of exploration and discovery for the event, plus, bringing forward the highest Intentions of all those attending, and yourself.

Logistical

Physical Space - You provide or otherwise have access to:

- A space that can seat 30 people, including water, bathrooms, etc. (You are not responsible for food; event is "bring-your-own-lunch") Dinner is TBD.
- A big TV or projector with good sound
- High-speed internet for streaming video

Timing:

- You will join us on May 28th for a two-hour prep call (3-5 pm ET), May 29th all day, and May 30th for a 2 hour debrief (12-2 pm ET)

Invitations & Community:

- You are ready to use your connections and social capital in a local and national community/ industry; and with your suppliers, customers and colleagues.
- You are ready to help invite and refer appropriate attendees; for example this event is not appropriate for consultants and most non-profit professionals.
- You are up for helping with the follow-up community building events and hopefully sponsor them.

Approach

- ◇ You seize the summit as an opportunity to build your own network with suppliers, customers, or collaborators, and other businesses in your area / industry.
- ◇ You see this as an opportunity to launch something in your own community that will help business development for all participants, and positively affect the local community itself.
- ◇ You are interested in working with the Regenerative Business Alliance in a developmental way – you want an opportunity to grow yourself, your team, and the business through participation in the summit.

Motivation

- ◇ You want to actualize regenerative change in local, societal, and planetary systems.
- ◇ You are excited to evolve a regenerative approach in your own business and leadership.

For more information contact:

Carol Sanford - carol@theregenerativebusinesssummit.com
Ethan Roland Soloviev - ethan@theregenerativebusinesssummit.com