

Regenerative Business Practices Assessment Rubric		Business Practices												Total
		Traditional <i>(Performance)</i>				Progressive <i>(Growth)</i>				Regenerative <i>(Systems actualization)</i>				
		Working in a manner that is focused on the success of the business and its performance measures.				Seeking to shape and grow the market and people in the business. Operating with consideration of external entities and systems.				Seeking to evolve business, social and planetary systems through disruptive innovation. Operating with transformative caring for industry, governance and living systems.				
First Principles	Depth	← intent demonstrate results effects →				← intent demonstrate results effects →				← intent demonstrate results effects →				0
	Scale	-4	-3	-2	-1	-0.5	0	0.5	1	2	3	4		
Principle 1: Wholeness	Score													0
	Notes / Evidence	Working in a way that focuses on manageable parts via functional activities and projects.				Building business direction around mission and purposful intentions and goal setting for the business.				Capable of operating in a self-determining way within a system and interactively with other systems. Autonomous structures, systems, and processes. Keep all organizational members linked to their effect on wholes.				
Principle 2: Potential	Score													0
	Notes / Evidence	Working on solving problems in response to existing systems, operations and markets.				Attention to social and ecological challenges with special attention to climate change and carbon footprint. Doing less harm and doing good.				Starting with intention and effect bypassing existing problems and issues. Seeking disruptive, more fulfilling and beneficial outcomes.				
Principle 1: Reciprocity	Score													0
	Notes / Evidence	Working in a way that prioritizes revenue and transactions and exchanges within the organization and customer satisfaction.				Seeking to leverage solutions that can move into best practices for an industry.				Operating within living dynamic processes, making "fitting" contributions that benefit system health with care for contributions and outcomes for all.				
Principle 4: Singularity	Score													0
	Notes / Evidence	Differentiation is framed by positioning offerings relative to competitive firms in the marketplace.				Brand building and outreach to internal and external stakeholders to find sustainable solutions in markets.				Working as "one of one" by increasingly bringing forth essence and non-displaceable uniqueness.				
Principle 5: Nested	Score													0
	Notes / Evidence	Success defined by direct value exchange with customers and contractual agreements with suppliers.				Collaborating with customers and other stakeholders where overlapping benefits can occur.				Demonstrate understanding of embeddedness within greater and lesser systems, each playing a core role in the success of the whole and other nested wholes.				
Principle 6: Nodal	Score													0
	Notes / Evidence	Strategic activities are distributed broadly across the market resetting priorities regularly.				Leveraged endeavors are pursued to increase the return on energy and time expended.				Seeking the point of highest and most systemic return in interventions. Similar to acupuncture, where a single point or set of points are recognized as most effective for systemic regeneration.				
Principle 7: Developmental	Score													0
	Notes / Evidence	Human resources and supply chain interactions focused on developing skills and new technologies.				Exploring new markets using market leadership to advance one or more industries.				Seeking to grow and develop potential in each and all entities by focusing on increasing capacity of a whole(s) to be vital, viable, and able to evolve.				
												Total	0	