

# REGENERATIVE BUSINESS SUMMIT

A WORKSHOP EXPERIENCE OF REGENERATION | OCT. 18-20, 2016 SEATTLE WA

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The Regenerative Business Alliance

*A subsidiary of the Carol Sanford Institute*

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## 2016 Regenerative Business Prize Honorees Announced

*These 9 Businesses Draw Inspiration from Living Systems*

**Seattle, Washington:** The Regenerative Business Alliance has just announced the recipients of the 2016 Regenerative Business Prize in six streams:

2016 Regenerative Business Prize for Fooding: **Rincon-Vitova Insectaries**, Ventura, CA

2016 Regenerative Business Prize for Sheltering: **Manens-Tifs**, Verona, Italy

2016 Regenerative Business Prize for Transacting: **SolarCity**, San Mateo, CA

2016 Regenerative Business Prize for Adorning: **Lush Cosmetics**, UK & **W. S. Badger Company**, Gilsum, NH

2016 Regenerative Business Prize for Recreating: **Bureo**, Santiago, Chile & **Herban Feast**, Seattle, WA

2016 Regenerative Business Prize for Communing: **Playa Viva**, Zihuatanejo, Mexico

2016 Regenerative Business Prize for Not-for-Profit: **Phipps Conservatory & Botanical Gardens**, Pittsburgh, PA

The 2016 Regenerative Business Prize Global Honoree will be announced on October 18<sup>th</sup> at an awards dinner in Seattle. The honorees listed above will also be honored at the awards dinner. This dinner will open the first annual Regenerative Business Summit, an invitation-only event for business leaders and owners working to advance a field or set of industries through regenerative philosophy and practice.

More information about the Prize and how businesses can qualify for an invitation to the Summit is available at [theregenerativebusinesssummit.com](http://theregenerativebusinesssummit.com).

### About the 2016 honorees:

**Rincon-Vitova Insectaries** is the founder of commercial biological control. Their approach emphasizes building habitat diversity and preserving natural enemies. Their methods are now used by cities and taught in forestry and land management schools across the world.

**Manens-Tifs** is an architectural engineering firm that focuses on the essence and storytelling of place. The impacts of their work create deep exchanges with the technical and design community aimed at transforming how the building industry thinks about the interrelationships between buildings and living systems.

**SolarCity** was founded to with the goal to localize access to solar energy in a manner that drives economic development and reduces global conflict. Their leading efforts to develop a systems approach to solar energy have the potential to transform global energy development and ecological impacts.

**Lush Cosmetics** is a global leader with a deep commitment to creative process and the health of their customers, employees, and suppliers. Lush is making impacts on six continents that help rebuild ecosystems

through the cultivation of ingredients while nurturing regionally appropriate manufacturing and small business development.

**W. S. Badger Company** seeks to give natural resources a meaningful role in our lives. Their intention to transform the cosmetic industry is driven by working systemically with multiple stakeholders in their regional ecosystem.

**Bureo** rethinks the flow of materials to create new economic platforms and opportunities for communities to work together. Their projects demonstrate the accessibility and rewards of regenerative work—such as repurposing fishnets into skateboards. Their innovative efforts are creating positive impacts for coastal communities and partnering businesses.

**Herban Feast** creates personal and corporate events with deep meaning that uplift their clients. Through experiences of community and place, they create powerful connections and honor the values of their clients with every detail of every event.

**Playa Viva** invites its clients, staff, and community to engage in reciprocal exchanges. By weaving an eco-resort experience together with opportunities for guests to directly engage in community and ecological revitalization, Playa Viva has made systemic impacts on the habitats of sea turtles, estuary systems, and the regional economy.

**Phipps Conservatory & Botanical Gardens** has embraced a commitment to the cultivation of beautiful, inspiring, and educational facilities to develop an understanding of whole living systems, and our role in it. Through the creation of classroom spaces and research facilities, Phipps has become a guiding beacon in the global effort to transform how a responsible built environment is conceived and realized.

The honorees were selected by a distinguished jury:

- Jeffrey Hollender—*Founder of Seventh Generation, B Lab, and Sustain Natural;*
- Sarah Slaughter—*Founder of MIT Sustainability Institute, Advisor to the U.S. Department of Defense;*
- Pamela Mang—*Founder of Regenesys Group, author of Regenerative Design and Development;*
- Pam Hinds—*Professor at Stanford University, Department of Engineering and Managing Science;*
- John Fullerton—*Founder of the Capital Institute, 100% Investment Club;*
- KoAnn Skrzyniarz—*Founder of Sustainable Life Media and Sustainable Brands;*
- Lauren Yarmuth—*Portfolio Director, Design for Change Studio at IDEO;*
- Manoj Felon—*Faculty, Pratt Institute and School of Visual Arts' Design for Social Innovation Program, former Director of Innovation at Pepsico.*

About the Regenerative Business Alliance: The Regenerative Business Alliance is comprised of 200 individuals who have worked with the principles, concepts and methods of regeneration for a collective six decades on three continents. Alliance members work primarily in, for, or with businesses, growing the capability to foster large-scale regenerative systems change. The Regenerative Business Alliance is supported and sponsored by the Carol Sanford Institute.

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