



| SPONSORSHIP LEVEL & BENEFIT | REGENERATIVE BUSINESS PRIZE SPONSOR \$10,000 EXCLUSIVITY RIGHTS 1 AVAILABLE | GOLD LEVEL SPONSOR \$5,000 (6 AVAILABLE) 1 PER CATEGORY | SILVER LEVEL SPONSOR \$3,500 (6 AVAILABLE) 1 PER CATEGORY |
|---|--|--|--|
| Display area at the Regenerative Business Summit | 8' x 10' | 4' x 8' | 4' x 4' |
| Tickets to the Awards Dinner (October 18) | 2 | 2 | 1 |
| Tickets to the Regenerative Business Summit (October 19 & 20) | 2 | 2 | 1 |
| REGENERATIVE BUSINESS SUMMIT WEBSITE | | | |
| Logo and link featured on the Regenerative Business Prize web page | ✓ | | |
| Logo and link on the sponsor recognition web page | ✓ | ✓ | ✓ |
| PRINTED PROGRAMS | | | |
| Brand name featured on the front page of Regenerative Business Prize awards program | ✓ | | |
| Logo in acknowledgments section of the printed Summit program with custom message, provided by Sponsor | 50 words | 40 words | 30 words |
| Full-color display ad in the printed Summit program (provided in .eps by Sponsor) | Full Page | Half Page | Quarter Page |
| ONSITE BRANDING | | | |
| Sponsor introduced as presenting sponsor of the Regenerative Business Prize awards dinner | ✓ | | |
| Brand name inscribed on the translucent award statue | ✓ | | |
| Banner at the Summit plenary stage (provided by Sponsor) | | ✓ | |
| Logo on "We Love: [Our Sponsors]" sequence on video screens | 15 seconds | 10 seconds | 5 seconds |
| ADDITIONAL ONLINE PROMOTION | | | |
| Acknowledgment in the award video, which will be promoted on the Carol Sanford YouTube Channel, LinkedIn, Twitter, and Facebook | ✓ | | |
| Carol Sanford Institute blog mention, syndicated by The Guardian, Stanford Social Innovation Review, and Sustainable Brands' 450k membership list | ✓ | | |
| Brand name on a digital badge for display on the prizewinner's website | ✓ | | |
| Recognition in the Regenerative Business Summit report | ✓ | ✓ | ✓ |